

WIN AT SOCIAL

Social media is more than how students are social. It's embedded in their entire world. Ninety-five percent of teens regularly use a cell phone. Forty-five percent of teens say that they're online almost constantly. Teens use 8.3 hours of screen time each day for entertainment. Without proper education, students risk their health, happiness, and success. Many teens are experiencing anxiety and depression, and parents are worried that their child is addicted to technology. Technology and student experiences are evolving faster than ever, and communities are facing all sorts of challenges.

Girls Inc has partnered with The Social Institute to deliver a new comprehensive learning platform, called Win At Social, that equips students and their families to navigate their social world -- social media, social situations, and social skills -- in positive, high-character ways. Students participate in engaging and interactive lessons that:

- Reflect on values, character, and interests, both online and off
- Teach students to stay in control of their personal information
- Teach students to balance their time and attention to technology with the people around them
- Equip students to support each other against cyberbullying
- Helps students to surround themselves with positive role models and credible influences
- Empowers students to use their voice to create meaningful change
- Helps students find their own path, no matter the pressure from others

Win at Social also provides information for families and parents to continue the discussion at home!

The Social Institute's Seven Social Standards

Each skill unlocks a **comprehensive scope and sequence** of interactive lessons, from 4th-12th grade. Lessons align with the Understanding By Design framework (UbD®) and evidence-based competencies of CASEL.



PLAY TO YOUR CORE
Reflecting our values, character, and interests in our actions online and off.



PROTECT YOUR PRIVACY LIKE YOU'RE FAMOUS
Staying in control of our personal information.



STRIKE A BALANCE
Balancing our time and attention on technology with the people around us.



CYBERBACK
Having each others' back and supporting each other.



FIND YOUR INFLUENCERS
Surrounding yourself with positive role models and credible influences.



USE YOUR MIC FOR GOOD
Amplifying your voice to create meaningful change.



HANDLE THE PRESSURE
Finding your own path no matter the pressure from others.